

# 2025 FLAG DAY POSTER, VIDEO AND GIRL SCOUT PATCH CONTESTS

## Flag Day Poster Contest

June 14, 2025, marks the 248th anniversary of the American Flag, a symbol of unity, freedom, and pride. To honor this historic milestone, our contest theme this year is: **“Favorite National Parks & Monuments”**. We invite participants to illustrate their favorite National Park and/or Monument. Whether it’s the breathtaking landscapes of Yellowstone, the towering heights of the Grand Canyon, or the iconic Statue of Liberty, let your creativity shine! **Important requirement:** Your artwork must include the American Flag. Join us in celebrating our nation’s beauty and heritage. We can’t wait to see your inspiring entries!

- ✓ Posters that have pictures drawn on the Flag or if Flag colors have been changed will be disqualified.
- ✓ Click on the QR code below to print your Entry Form. Your form must be complete and legible to qualify.

### WHO CAN ENTER?

Children Kindergarten through 5th grade.

### WHAT CAN BE ENTERED?

One original poster no larger than 20”x20”. We recommend mailing your entry in a poster tube.

### WHEN IS THE DEADLINE?

**May 2, 2025.** Send entries to:

Catholic Life Insurance Poster Contest  
Fraternal and Community Affairs Department  
P.O. Box 659527  
San Antonio, Texas 78265-9527

### WHAT MATERIALS CAN BE USED?

Pencils, ink, paint, watercolors, crayons, fabric and construction paper. Words, letters, pictures and other materials from newspapers or magazines may also be used. Posters must be made of posterboard.

### WHAT ARE THE DIVISIONS?

Division A: K-1st Grade  
Division B: 2nd-3rd Grade  
Division C: 4th-5th Grade

### WHAT ARE THE PRIZES?

(All prizes are VISA gift cards)

1st Prize: \$150  
2nd Prize: \$120  
3rd Prize: \$80  
4th Prize: \$50  
5th Prize: \$35  
6th Prize: \$25

### JUDGING

Judges will use the outlined scoring criteria below. All entries will become property of Catholic Life Insurance and will not be returned unless postage accompanies the poster. Posters will be disposed of 30 days after the event. Winning entries will be featured on the Catholic Life Insurance website.

#### Eye Appeal (30%).

Does the poster attract attention?  
Preparation, neatness and colors.

#### Originality (20%).

Is the design, slogan and arrangement original?

#### Theme (45%).

Does the poster stimulate interest?  
Does it carry out the theme?

#### Identification (5%).

Is a copy of the Entry Form attached to the back of the poster?

