

# FLAG DAY POSTER CONTEST

It's the 247th anniversary of the American Flag.  
Our contest theme this year: **Celebrating America's Heroes**  
*Illustrate anything you believe is an American Hero, including people, places, things and historic events.*

(You must include the American Flag. Posters that have other pictures drawn on the Flag or have changed its colors will unfortunately be disqualified).

## • WHO CAN ENTER

Children in grades Kindergarten through 5th may enter.

## • WHAT CAN BE ENTERED

One original poster no larger than 20"x 20."

## • WHAT MATERIALS CAN BE USED?

You can use pencils, ink, paint, watercolors, crayons, fabric, and construction paper. Words, letters, pictures, or other materials from newspapers or magazines may also be used. Posters must be made of poster board or construction paper.

## • WHAT ARE THE DIVISIONS AND THE PRIZES?

Division A: K—1st Grade  
Division B: 2nd—3rd Grade  
Division C: 4th—5th Grade

## Prizes to be awarded in each division:

First: \$150— VISA gift card	Second: \$125 VISA gift card
Third: \$100 VISA gift card	Fourth: \$75 VISA gift card
Fifth: \$50 VISA gift card	Sixth: \$35 VISA gift card

## • JUDGING

Judges will use the outlined scoring criteria. Their decisions will be final. All entries will become property of Catholic Life Insurance and we will not return them *unless postage accompanies the poster*. **We dispose of all posters 30 days after the event.**

## • SCORING

Use as a guide for poster planning:

- 1. Eye Appeal.....30%**  
Does poster attract attention?  
Preparation, neatness, & colors
- 2. Originality.....20%**  
Design, slogan, arrangement
- 3. Theme.....45%**  
Does poster stimulate interest?  
Does it carry out the theme?
- 4. Identification.....5%**  
Attach the entry form or copy of entry to the back of the poster.

## • GENERAL RULES

- An entry form must be completed and attached to the back of the poster. An incomplete and/or illegible form will disqualify the entry.  
**Please have a parent or teacher fill out the entry form.**
- We recommend mailing your entry in a poster tube, which you may find at your local post office, or business supply store.
- The deadlines to submit your entries: **May 3, 2024.**  
Send entries to:  
Catholic Life Insurance  
Poster Contest  
PO Box 659527  
San Antonio, Texas 78265-9527

For more information, contact the Communications Department at (210) 828-9921 or email [branch@cliu.com](mailto:branch@cliu.com).

### ENTRY FORM—PLEASE PRINT

(Attach to back of poster. Must be complete and legible to qualify.)

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone Number \_\_\_\_\_

Grade \_\_\_\_\_ School \_\_\_\_\_

Parent's Name \_\_\_\_\_

Teacher's Name \_\_\_\_\_