

## Catholic Schools Sweepstakes Sample Letter

Dear Parent:

### **A Great Fundraising Opportunity**

We are pleased to announce that \_\_\_\_\_ Catholic School is participating in the 2024 Catholic Schools Sweepstakes sponsored by Catholic Life Insurance. This tried and true program has helped Catholic schools raise **nearly \$14 million**.

### **How does the program work?**

Catholic Life provides all prizes and all marketing materials. The **2024 Grand Prize** includes the Choice of a Roman Holiday Vacation for Four\* or a \$20,000 Prepaid VISA Card. The second prize is a \$2,500 VISA Prepaid VISA Card. **Finally, we guarantee each school a \$1,000 VISA Gift Card winner. \*\***

Catholic Life provides customized tickets and marketing materials at no cost to our school. Students sell the tickets for \$5.00 each. All monies from the sale of any ticket go **directly** and **immediately** to \_\_\_\_\_ Catholic School. **The top selling school in 2023 raised \$95,000.** The ticket stubs are turned into Catholic Life every two weeks until January 31, 2024. The winning tickets will be drawn on February 14, 2024.

### ***You might want to say something like this:***

We have set a fundraising goal of \$ \_\_\_\_\_ and will use these funds to (give scholarships, go to the general fund, augment teacher salaries, buy new band equipment, etc). Each family is asked to sell (10, 20) tickets. All funds or 50% of the funds that you raise will be credited against your annual tuition. The more tickets you sell; the greater the savings for you.

We are enclosing \_\_\_\_\_ tickets. Tickets must be turned in to Catholic Life by January 31, 2024.

If you need additional tickets, please call \_\_\_\_\_ at the school office.

Sincerely,

\*Or comparable prize.