

CATHOLIC LIFE INSURANCE

April 2023

Dear Catholic School Leader:

Are You Searching for a Proven Fundraiser?

Catholic Life Insurance's proven fundraising program has helped Catholic schools raise nearly \$14 million over the last 16 years. Called the Catholic School Sweepstakes, this program enabled 73 Texas Catholic schools to raise more than **\$1.34 Million in 2023 alone**. Best of all, each participating school kept 100% of the money they raised.

How does the program work?

Catholic Life provides all tickets, prizes, and marketing materials to help promote the program. We personalize each ticket with your school name and address. Then, students sell the raffle tickets for \$5.00 each. Schools turn in their ticket stubs every two weeks, and the drawing occurs on February 14, 2024. All monies from the sale of each ticket go immediately to the school.

The 2024 Grand Prize winner will choose from a **Roman Holiday Vacation for Four**,* OR a **\$20,000 VISA Prepaid Credit Card**. The second prize is a **\$2,500 VISA Prepaid Credit Card**. Finally, we guarantee each school a **\$1,000 VISA Gift Card winner**.**

How can you participate?

We would love for your school to take part in the 2024 program. You will find a Letter of Agreement, a Frequently Asked Questions flyer, a list of 2023 participants, and a sample 2023 ticket enclosed with this letter. If you are interested in learning more about the program, please get in touch with us at (210) 828-9921 or email us at branch@cliu.com. The deadline to sign up to take part is June 15, 2023. We hope you will join us.

Sincerely,



BARBARA A. CHEANEY
SVP/Marketing-Communications

*or comparable prize

**School must sell at least 200 tickets

2024 CATHOLIC SCHOOLS SWEEPSTAKES PARTICIPANT AGREEMENT

Participating School Name

SWEEPSTAKES PROMOTION

- Catholic Life Insurance will provide all promotional materials for the Catholic Schools Sweepstakes program. Promotional materials will include printed tickets, bulletin announcements, posters, collection envelopes, and flyers.
- Catholic Life will provide ONE grand prize for the Catholic Schools Sweepstakes program. **Winners may choose from Roman Holiday Vacation for Four* OR \$20,000 VISA Prepaid Credit Card. (*or comparable prize.)**
- Additionally, Catholic Life guarantees that **every participating school will have a \$1,000 VISA Prepaid Credit Card winner*** (*or comparable prize.)

MINIMUM TICKET SALES & STUDENT INCENTIVES

- The school must sell at least 200 tickets to qualify for a \$1,000 VISA Prepaid Credit Card winner.
- The school must sell a minimum of 800 tickets in 2024 to be able to participate in 2025.
- If a school sells 2,500 tickets or more, Catholic Life will provide a pizza party for the classroom that sells the most tickets.
- Catholic Life seeks to print all tickets by August 14, 2023. Please indicate the number of tickets your school needs: # of tickets required . (A school may order a maximum of up to 5x the number of tickets sold the previous year).
- If a school desires extra tickets, Catholic Life will print them and bill the school for the cost. Please allow a minimum of 10 working days for additional tickets.

TICKET PROCEEDS & HANDLING OF TICKETS

- The school will provide Catholic Life completed ticket stubs. Catholic Life will assign an Agent to collect ticket stubs from the school every two weeks. If no Agent is available, Catholic Life will provide envelopes for the school to mail the tickets.
- Catholic Life will deposit all completed ticket stubs into a raffle barrel. **The deadline to submit tickets will be January 31, 2024. We will hold the drawing for all prizes on February 14, 2024.**

FOLLOW-UP ACTIVITIES

- The parish priest or school principal will allow Catholic Life to present an educational workshop before the end of the school year.

COMMITMENT

_____ will begin sale of the 2024 Catholic Schools Sweepstakes program on or around _____
(date)

We request that Catholic Life print _____ tickets at no cost to us. **However, we acknowledge that we will pay to print any extra tickets.**

This agreement has been agreed upon by the parties herein and is executed on _____
(date)

Please send ALL marketing materials to the contact handling ticket sales.

Contact Person

Contact Address (if different from the school address)

(_____) _____
Contact Number

Contact Email address

REQUIRED SIGNATURES:

Catholic School Principal

Parish Priest*

Signature

Signature

Name

Name

Telephone

Telephone

Email

Email

*The Vice Principal may sign if the school is not associated with a parish.

Please return this document to Catholic Life Insurance, 1635 N.E. Loop 410, San Antonio, TX 78209, or fax to 210-828-4629 or email to branch@cliu.com.

DEADLINE TO PARTICIPATE: JUNE 15, 2023

Catholic Schools Sweepstakes Frequently Asked Questions

- 1. My principal received a packet concerning the Catholic Schools Sweepstakes. How can we find out more information?** Please call the Catholic Life Insurance Communications Department at 1-800-262-2548 or 210-828-9921 or email branch@cliu.com. Once a school has signed up to participate in the program, Catholic Life will assign a local agent to work directly with them.
- 2. What are the program requirements for my school?** First, schools are required to sell at least 800 tickets. Additionally, schools must agree to allow a Catholic Life Agent to hold a seminar at the school or parish. Finally, the Principal and Pastor must sign a Letter of Agreement. If the School is not affiliated with a particular parish, we ask that the Vice Principal sign the letter. **The Letter of Agreement must be returned to Catholic Life by June 15, 2023.**
- 3. What will Catholic Life provide to promote the Sweepstakes?** Catholic Life provides tickets, flyers (English/Spanish), and posters for each school at no charge.
- 4. How many tickets will Catholic Life print at no cost?** Schools that have participated in the past may order a maximum of 5x their previous year's ticket sales (Sold 1,200 tickets; order 6,000 tickets). New schools should order 5x what they think they will sell. Each ticket is personalized with the school's name and address.
- 5. Catholic Life provides the first printing of the tickets at no charge.** If a school decides that they need additional tickets a few months later, Catholic Life will ask the school to pay for printing additional tickets.
- 6. What is the price of the ticket?** The tickets sell for \$5 each. One hundred percent of the money goes immediately to the school. The school may use the funds any way they want. Catholic Life will never touch money!
- 7. What happens if the school does not sell the minimum # of tickets?** Catholic Life does not ask for any money back, nor do we require the school to pay for the tickets. However, a school that does not sell at least 800 tickets may not be asked to participate in the 2024 program.
- 8. What happens to the unsold tickets?** We ask that the school return them to Catholic Life or destroy them.
- 9. How often are tickets picked up?** A Catholic Life Agent picks up tickets every two weeks. Catholic Life provides envelopes for each classroom and school. The tickets are then mailed to the Home Office.
- 10. What happens if there isn't an Agent near our school?** Catholic Life will provide the school with postage-paid envelopes.
- 11. When does the program start?** Catholic Life provides supplies to the school in mid-August. However, the school can start the program anytime if all tickets are turned in by the February 2024 drawing date.
- 12. What can ticket purchasers win?** The grand prize winner will choose between a **Roman Holiday Vacation for Four*** OR a **\$20,000 VISA Prepaid Credit Card**. The second prize is a **\$2,500 VISA Prepaid Credit Card**. In addition, each participating school is guaranteed a \$1,000 VISA Prepaid Credit Card winner if they sell at least 200 tickets. (*or comparable prize.)

SAMPLE 2023 TICKET

All information must be completed for entry to be valid. Please print clearly.

Name* _____

Street _____

City, State, Zip _____

Phone _____

E-mail _____

Student's Name _____

I would like to receive info about Catholic Life Insurance

**Purchaser must be at least 18 years of age.*

Make Checks Payable to:

Antonian College Preparatory High School - San Antonio

ACP-SA No. 00001



CATHOLIC LIFE INSURANCE

with Catholic Schools

All proceeds from the sale of this ticket benefit

Antonian College Preparatory High School - San Antonio

6425 West Avenue, San Antonio, TX 78213

Grand Prize Includes the Choice of:

ROMAN HOLIDAY VACATION FOR FOUR* OR 2023 TOYOTA COROLLA SEDAN*

OR \$20,000 PREPAID VISA CARD

Participating School Prize:

EACH PARTICIPATING SCHOOL WILL HAVE A \$1,000 PREPAID VISA CARD INDIVIDUAL WINNER

DRAWN FROM TICKETS SOLD BY THEIR SCHOOL

School must turn in tickets by January 27, 2023. Drawing to be held Tuesday, February 14, 2023.

**or comparable prize*

ACP-SA No. 00001

16TH ANNUAL

DONATION: \$5⁰⁰ EACH

2023 Participating Schools:

Diocese of Amarillo

Holy Cross Catholic Academy – Amarillo

St. Anthony Catholic School – Hereford

St. Anthony of Padua Catholic School – Dalhart

St. Joseph Catholic Elementary & Montessori Preschool – Amarillo

Diocese of Austin

Bishop Louis Reicher Catholic School – Waco

Holy Trinity Catholic High School – Temple

Diocese of Beaumont

St. Catherine of Siena Catholic School – Port Arthur

Diocese of Corpus Christi

Bishop Garriga Middle Preparatory School – Corpus Christi

Our Lady of Perpetual Help Academy – Corpus Christi

St. Anthony Catholic School – Robstown

St. John Paul II High School – Corpus Christi

St. Pius X Catholic School – Corpus Christi

Diocese of Dallas

Good Shepherd Catholic School – Garland

Holy Family Catholic Academy – Irving

Immaculate Conception Catholic School – Grand Prairie

Mount St. Michael Catholic School – Dallas

St. Bernard of Clairvaux Catholic School – Dallas

St. Cecilia Catholic School – Dallas

St. Elizabeth of Hungary Catholic School – Dallas

St. Joseph Catholic School – Waxahachie

St. Philip & St. Augustine Catholic Academy – Dallas

Diocese of Fort Worth

Cassata Catholic High School – Fort Worth
Immaculate Conception Catholic School – Denton
Sacred Heart Catholic School – Muenster
St. John the Apostle Catholic School – North Richlands Hills
St. Mary Catholic School – Gainesville

Archdiocese of Galveston-Houston

Holy Rosary Catholic School – Rosenberg
Our Lady of Lourdes Catholic School – Hitchcock
St. Elizabeth Ann Seton Catholic School – Houston
St. Helen Catholic School – Pearland
St. Jerome Catholic School – Houston
St. John XXIII College Preparatory – Katy
St. Mary of the Purification Catholic School – Houston
True Cross Catholic School – Dickinson

Diocese of Laredo

Our Lady of Refuge School – Eagle Pass

Archdiocese of San Antonio

Antonian College Preparatory High School – San Antonio
Blessed Sacrament Catholic School – San Antonio
Holy Cross of San Antonio – San Antonio
Holy Name Catholic School – San Antonio
Little Flower Catholic School – San Antonio
Mount Sacred Heart Catholic School – San Antonio
Notre Dame Catholic School – Kerrville
Our Lady of Grace Catholic School – Pleasanton
Our Lady of Perpetual Help Catholic School – Selma
Our Lady of the Hills College Prep – Kerrville
Providence Catholic School – San Antonio
Sacred Heart Catholic School – Floresville

Sacred Heart Catholic School – Uvalde
St. Anthony Catholic High School – San Antonio
St. Gregory the Great Catholic School – San Antonio
St. James Catholic School – Seguin
St. John Berchmans Catholic School – San Antonio
St. John Bosco School – San Antonio
St. John Paul II Catholic High School – New Braunfels
St. Louis Catholic School – Castroville
St. Luke Catholic School – San Antonio
St. Mary Magdalen School – San Antonio
St. Monica Catholic School – Converse
St. Paul Catholic School – San Antonio
St. Peter Prince of the Apostles School – San Antonio
St. Pius X Catholic School – San Antonio
St. Thomas More Catholic School – San Antonio
The Atonement Academy – San Antonio

Diocese of Victoria

Holy Cross Catholic School – Bay City
Our Lady of the Gulf Catholic School – Port Lavaca
Our Lady of Victory Catholic School – Victoria
Sacred Heart Catholic School – Hallettsville
Shiner Catholic School – Shiner
St. Anthony Catholic School – Columbus
St. Joseph Catholic School – Yoakum
St. Michael Catholic School – Weimar
St. Rose Catholic School – Schulenburg

Diocese of Tyler

Bishop Thomas K. Gorman Catholic School – Tyler