

FLAG DAY VIDEO CONTEST

We are calling all Middle and High School students! Catholic Life Insurance invites you to participate in our third annual Flag Day Video Contest. It's the 246th anniversary of the American Flag.

Our contest theme this year: Celebrating Our American Treasures. Illustrate anything you believe is an American treasure, including people, places, things and historic events.

(You must include the American Flag. Videos with other pictures shown on the Flag or have changed its colors will, unfortunately, be disqualified.)



CONTEST RULES

Each student is responsible for coordinating their entries based on the following guidelines.

ELGIBILITY REQUIREMENTS

Students grades 6–12 that live in the states that Catholic Life Insurance operates (Texas, Alabama, Arizona, Colorado, Florida, Georgia, Kansas, Louisiana, Mississippi, Nebraska, New Mexico & Oklahoma)

VIDEO REQUIREMENTS

- Can be submitted as an individual or group project
- Must include the current year's theme
- Videos should be no longer than 90 seconds
- Be the student's own original work created by the contest participant
- Acceptable formats include: MOV, MP4, AVI, WMV, and MPEG-4
- **All video and music content must be original and royalty-free, or student must submit written permission from the copyright holder granting the use of the copyright material**
- Each student may only submit **one** video

PRIZES

First: \$250
Second: \$100
Third: \$75

JUDGING

Judges will use the outlined scoring criteria. Their decisions will be final. All entries will become property of Catholic Life Insurance and we will not return them unless postage accompanies the flash drive. We will publish winning videos will on the Catholic Life website.

SCORING

Use as a guide in video planning:

1. **Eye Appeal**.....**30%**
Does the video attract attention? Preparation, neatness, colors
2. **Originality**.....**20%**
Design, slogan, arrangement
3. **Theme**.....**45%**
Does video stimulate interest? Does it carry out the theme?
4. **Identification**.....**5%**
Attach entry form or copy of entry form to the email or flash drive submission.

GENERAL RULES

1. An entry form must be completed and submitted with the video. **No form or incomplete form will disqualify the entry.**
2. We suggest emailing your video to **branch@cliu.com** or mailing a copy to:
Catholic Life Insurance
Video Contest
PO Box 659527
San Antonio, Texas 78265-9527
3. The deadline to submit your entries: **May 5, 2023**

For more information, contact the Communications Dept. at (210) 828-9921 or email branch@cliu.com

ENTRY FORM - PLEASE PRINT

(Must be complete and legible to qualify.)

Name _____

Home Address _____

City _____ State _____ Zip _____

Home Phone Number _____ Email _____

Grade Level _____ School _____

Parent's Name _____

Teacher's Name _____