

# FLAG DAY VIDEO CONTEST

We are calling all Middle and High School students! Catholic Life Insurance invites you to participate in our first annual Flag Day Video Contest. It's the 244th anniversary of the American Flag. **Our contest theme this year: The American dream gives us the right to pursue our own idea of happiness and success. Illustrate or show us your American dream.** (You must include the American Flag. Videos with other pictures shown on the Flag or have changed its colors will, unfortunately, be disqualified.)

**CONTEST RULES:** Each student is responsible for coordinating their entries based on the following guidelines.

## ELIGIBILITY REQUIREMENTS

Students grades 6-12 that live in the states that Catholic Life Insurance operates (Texas, Louisiana, Mississippi, Arizona, Florida, Oklahoma)

## VIDEO REQUIREMENTS

- Can be submitted as an individual or group project
- Must include the current year's theme
- Videos should be no longer than 90 seconds
- Be the student's own original work created by the contest participant
- Acceptable formats include: MOV, MP4, AVI, WMV, and MPEG-4
- **All video and music content must be original and royalty-free, or student must submit written permission from the copyright holder granting the use of the copyright material**
- Each student may only submit **one** video

## PRIZES

- 1st Place - \$500
- 2nd Place - \$350
- 3rd Place - \$150

## GENERAL RULES AND VIDEO SUBMISSION

1. An entry form must be completed and submitted with the video. **No form or incomplete form will disqualify the entry.**
2. We suggest emailing your video to [branch@cliu.com](mailto:branch@cliu.com) or mailing a copy to:  
Catholic Life Insurance  
Video Contest  
PO Box 659527  
San Antonio, TX 78265-9527
3. The deadline to submit your entries: **May 10, 2021**



## SCORING

- 1. Eye Appeal.....30%**  
Does the video attract attention?  
Preparation, neatness colors
- 2. Originality.....20%**  
Design, slogan, arrangement
- 3. Theme.....45%**  
Does the video stimulate interest?  
Does it carry out the theme?
- 4. Identification.....5%**  
Attach entry form or copy of entry form to the email or flash drive submission



## JUDGING

Judges will use the scoring criteria. Their decisions will be final. All entries become the property of Catholic Life Insurance and will not be returned unless postage accompanies the flash drive. Winning videos will be published on the Catholic Life website.

**For more information, contact Megan Real at (210) 828-9921 Ext. 141 or email [mreal@cliu.com](mailto:mreal@cliu.com)**

### Entry Form - Please Print

(Attach to video. Must be complete and legible to qualify)

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Grade \_\_\_\_\_

Phone # \_\_\_\_\_ School \_\_\_\_\_

Parent \_\_\_\_\_ Teacher \_\_\_\_\_