

Catholic Schools Sweepstakes Frequently Asked Questions

- 1. My principal received a packet concerning the Catholic Schools Sweepstakes, how can I find out more information?** Please call Barbara Cheaney at 1-800-262-2548 or at 210-828-9921 or email her at branch@cliu.com. She is there from 8 a.m. to 5 p.m. Monday-Thursday and from 8 a.m. – 3 p.m. on Fridays. Once a school has signed up to be a part of the program, Catholic Life Insurance will assign a local agent to work directly with them.
- 2. What are the program requirements for my school?** Schools are required to sell at least 800 tickets. Additionally, schools must agree to allow a Catholic Life Agent to hold a seminar at the school or parish. The Principal and Pastor must sign a Letter of Agreement. If the School is not affiliated with a particular parish, we ask that the Vice Principal sign the letter. The **Letter of Agreement must be returned to Catholic Life by June 15, 2020.**
- 3. What will Catholic Life provide to promote the Sweepstakes?** Catholic Life provides tickets, flyers (English/Spanish) and posters for each school at no charge.
How many tickets will Catholic Life print at no cost? Schools who have participated in the past may order a maximum of 5x their previous year's ticket sales (Sold 1,200 tickets; order 6,000 tickets). New schools should order 5x what they think they will sell. Each ticket is personalized with the school's name and address.
- 4. Catholic Life provides the first printing of the tickets at no charge.** If a school decides a few months later that they need additional tickets, Catholic Life will ask the school to pay the cost of printing the additional tickets.
- 5. What is the price of the ticket?** The tickets sell for \$5 each. One hundred percent of the money goes immediately and directly to the school. The school may use the money any way they want. Catholic Life Insurance will never touch the money!
- 6. What happens if the school does not sell the minimum # of tickets?** Catholic Life does not ask for any money back nor do we require the school to pay for the tickets. However, a school that does not sell at least 800 tickets in 2021 will be ineligible to participate in the 2022 program.
- 7. What happens to the unsold tickets?** We ask that the school return them to Catholic Life or to destroy them.
- 8. How often are tickets picked up?** Tickets are picked up every 2 weeks by a Catholic Life Insurance Agent. Catholic Life provides envelopes for each classroom and for the school. The tickets are then mailed to the Home Office.
- 9. What happens if there isn't an Agent near our school?** Catholic Life will provide the school with postage paid envelopes.
- 10. When does the program start?** Catholic Life provides supplies to the school in mid-August. The school can start the program at any time as long as all tickets are turned in by the February 2021 drawing date.
- 11. What can ticket purchasers win?** The grand prize winner will have the choice of a 2021 Ford F-150 Truck, a 2021 Ford Fusion Sedan or \$20,000 VISA Prepaid Credit Card. Each participating school is guaranteed a \$1,000 VISA Prepaid Credit Card winner.