

Catholic Schools Sweepstakes Sample Letter

Dear Parent:

A Great Fundraising Opportunity

We are pleased to announce that _____ Catholic School is participating in the 2021 Catholic Schools Sweepstakes sponsored by Catholic Life Insurance. This tried and true program has helped Catholic schools raise **more than \$10 million**.

How does the program work?

Catholic Life provides all prizes and all marketing materials. The grand raffle prize is the choice of a 2021 Ford F-150 truck; 2021 Ford Focus sedan or \$20,000 prepaid VISA card. **Additionally, someone from our school will have the chance to win a \$1,000 Prepaid VISA Card.**

Catholic Life provides customized tickets and marketing materials at no cost to our school. Students sell the tickets for \$5.00 each. All monies from the sale of any ticket go **directly** and **immediately** to _____ Catholic School. **The top selling school in 2020 raised \$65,000.** The ticket stubs are turned into Catholic Life every two weeks until January 29, 2021. The winning tickets will be drawn on February 12, 2021.

You might want to say something like this:

We have set a fundraising goal of \$ _____ and will use these funds to (give scholarships, go to the general fund, augment teacher salaries, buy new band equipment, etc). Each family is asked to sell (10, 20) tickets. All funds or 50% of the funds that you raise will be credited against your annual tuition. The more tickets you sell; the greater the savings for you.

We are enclosing _____ tickets. Tickets must be turned in by January 29, 2021. If you need additional tickets, please call _____ at the school office.

Sincerely,