**Catholic Schools Sweepstakes Sample Letter**

Dear Parent:

**A Great Fundraising Opportunity**

We are pleased to announce that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Catholic School is participating in the 2018 Catholic Schools Sweepstakes sponsored by Catholic Life Insurance. This tried and true program has helped Catholic schools raise **more than $7 million**.

**How does the program work?**

Catholic Life provides all prizes and all marketing materials. The grand raffle prize is the choice of a 2018 Ford F-150 truck; 2018 Ford Fusion sedan or $20,000 prepaid VISA card. **Additionally, someone from our school will have the chance to win a $1,000 Prepaid VISA Card.**

Catholic Life provides customized tickets and marketing materials at no cost to our school. Students sell the tickets for $5.00 each. All monies from the sale of any ticket go **directly** and **immediately** to \_\_\_\_\_\_\_\_\_\_\_\_\_ Catholic School. **The top selling school in 2017 raised $51,890.** The ticket stubs are turned into Catholic Life every two weeks until January 15. The winning tickets will be drawn at the close of Catholic Schools Week in January 2018.

***You might want to say something like this:***

We have set a fundraising goal of $ \_\_\_\_\_\_\_\_\_\_\_ and will use these funds to (give scholarships, go to the general fund, augment teacher salaries, buy new band equipment, etc). Each family is asked to sell (10, 20) tickets. All funds or 50% of the funds that you raise will be credited against your annual tuition. The more tickets you sell; the greater the savings for you.

We are enclosing \_\_\_\_\_\_ tickets. Tickets must be turned in by January 15, 2018. If you need additional tickets, please call \_\_\_\_\_\_\_\_\_\_\_\_ at the school office.

Sincerely,